

Name of applicant				
Project title				
Name and surname of the evaluation expert				
Criteria	Decision (narrative explanation/justification)	A (Points 1 - 5) Insert points for the criteria (not for each sub-criteria)	B	A*B
Criteria I - Degree of innovation	<i>One justification for the criteria, not necessary for each sub-criteria</i>		5	0
The problem / need for innovation is clearly defined.				
Innovation results in a product, process, or service that outperforms alternative market solutions, with clearly defined USP and Value Proposition.				
Searches were made for novelty and for smooth implementation of project activities - freedom-to-operate analysis (appropriate research of existing technologies was conducted, using scientific literature and patent databases).				
The project proposal contains a clear position and potential for intellectual property (there is a well-described situation for the existing intellectual property rights and a clear strategy for protection of intellectual property)				
Criteria II - Quality of the project	<i>One justification for the criteria, not necessary for each sub-criteria</i>		3	0
The applicant identified and correctly formulated the objectives of the project, and they are in line with the objectives of the Support Instrument				
The resources for each activity are appropriately designed to deliver the expected results				
The project proposal contains a well-developed activity plan				
The project contains well-defined phases related to the expected results for each of them.				
All costs are appropriately planned and in accordance with the proposed activities and lead to achievement of the expected results				
Criteria III - Capacity of the project team	<i>One justification for the criteria, not necessary for each sub-criteria</i>		5	0
The project team has at least one sales / marketing team member in order to undertake activities for successful commercialization <i>* In case there is no person in charge of sales and marketing in the project team, insert "1" for this criteria.</i>				
The applicant has a suitably qualified staff, who has the appropriate expertise to implement the proposed project				
There is a clear and well-balanced distribution of tasks and responsibilities				
Criteria IV - Market potential	<i>One justification for the criteria, not necessary for each sub-criteria</i>		5	0
There is an intelligible and well-presented business model with defined metrics and KPIs, which on a realistic basis describes the model for commercialization of the solution.				
The applicant has made a quality analysis of the market (existing and potential) and has presented the relevant results (has gathered relevant information from potential customers)				
A quality analysis of the competition was made, which clearly explained the disadvantages and advantages in relation to it				
The applicant has the potential to increase participation / to break through not only on the national but also on the regional and global market.				
The applicant has conducted an appropriate risk analysis				
The project demonstrates high revenue growth potential in the next three years after the initiation of the project				

Criteria V - Impact	<i>One justification for the criteria, not necessary for each sub-criteria</i>		2	0
The innovation will contribute to a significant improvement in the operation of the company and the sector in which it operates.				
Other non-technical impact such as environmental, employment, societal, etc.				
Total points			0	

Grading scale:

- 1 - Poor project / does not meet the basic requirements
- 2 - Insufficient project / meets only small number of the basic requirements
- 3 - Sound project / meets most of the basic requirements
- 4 - Good project / meets all the basic requirements
- 5 - Excellent project / innovation in the true sense of the word

Name and surname + Signature